

PINNACLE SOLUTION

PRESS KIT

LOGOS

PRIMARY



PRIMARY FOR CHINESE AUDIENCE



SUFFIX



STYLE GUIDE

- Logos not to be adusted from how they appear above
- Typefaces may not be swapped unless prior approval
- If placed in corner, logo must be equidistant from top and side
- Blue colour to be used as primary Background colour with with white text. Or the reverse. Orange to be used as accent colour or subhead colour

COLOUR CODE

PRIMARY



RGB: 11, 20, 34
CMYK: 100, 86, 53, 76
HEX: 0B1422

SECONDARY



RGB: 255, 85, 0
CMYK: 0, 76, 94, 0
HEX: FF5500

TYPEFACE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

123456789

ENGLISH - DIN NEXT LT PRO

的 是 不 我 一 有 大 在 人
会 好 为 上 来 就 学 交 也

123456789

CHINESE SIMPLIFIED AND TRADITIONAL - NOTO SANS SC